



# Award in English for Financial Essentials

★ MQF/EQF Level 5

★ Course Start Date: 04th Mar. 2024

## Our Mission & Values

### EXCELLENCE

Excellence is the hallmark of all Ascencia Malta's educational programmes. Our programmes are homegrown, officially accredited by the Malta Further and Higher Education Authority, and designed to put our learners at the centre of their learning. We recruit from among the most talented professionals on the island to give our learners the benefit of first-hand industry experience combined with leading-edge pedagogies.

### ACCESSIBILITY

We strive to ensure that Ascencia Malta is an open to youths from all walks of life who might aspire to take their academic or professional careers to the next level. We prioritise dedication and ambition far above background or origins, as we believe these qualities drive personal growth and shape the leaders of the future.

### LEARNER-CENTREDNESS

To ensure that the ambitions of each individual are not only recognised but celebrated, we are proud to afford our learners individual attention in the classroom. Here, they will find training courses founded on participatory pedagogies and based on the value of concrete examples, real-world engagement, and constant exchange between learners and practitioners. Outside the classroom, we follow learners' progress closely and they know that our doors are open at any time for them to come and present their dream projects or to seek our practical advice.

## Why Malta as a study destination

1. **Cultural Immersion** in a vibrant Mediterranean context
2. **Proficiency in the English language**, one of Malta's two native languages
3. **Globally Recognised Quality Education** with unbeatable affordability
4. **Travel and Leisure**, an ideal staycation and a base for exploring the rest of Europe
5. **International Networking** inside a truly global community of students, professionals, and entrepreneurs
6. **Business-Friendly Environment** in a country that actively promotes innovation, entrepreneurship, and emerging industries
7. **Career Prospects** thanks to employers who value versatility and agility
8. **Personal Growth**, self-discovery and independence as the side-effects of the study-abroad experience

AWARD TITLE	STUDY-UNITS COVERED	NUMBER OF ECTS	TOTAL DURATION OF AWARD	TOTAL HOURS OF LESSONS	TOTAL HOURS OF TUTORIALS/ WORKSHOPS	TOTAL SELF-STUDY HOURS
Award in English for Financial Essentials	<ul style="list-style-type: none"> <li>• Finding Finance &amp; Raising Money</li> <li>• Investment: Folly &amp; Finance?</li> <li>• Launched: Going Public</li> </ul>	3 ECTS	6 Weeks (full-time, consecutive)	61 Hours	N. A.	7 Hours

## Description

Get ahead with money-related language: learn the names for different sources of funding and start to express yourself about the pros and cons of each. Dive into investment pitching and create your own effective pitches using conversational English functions. Cover negotiation techniques for interacting with investors and lenders by means of simulated scenarios and all the while, absorb new finance nouns and verbs. Build on the past knowledge about raising finances to view things from the perspective of the investor and learn a host of terms, idioms, and jargon commonly used in the investment industry. Involve yourself in group work and a case study where you will evaluate investment opportunities and business plans. Finally, explore the foundational aspects of going public, learn how to identify potential investors and develop a compelling story that resonates with their interests, values, and investment objectives.

## What will I be able to do after this Award?

### SPEAKING

- o Practise setting and communicating priorities effectively within working groups
- o Delegate tasks and carry out action planning diplomatically
- o Workshop pronunciation, voice control, delivery skills and question-handling
- o Deliver a presentation using your voice appropriately, harnessing new delivery and answering techniques

### LISTENING

- o Gather information about raising finance
- o Make decisions based on understanding phone call conversations
- o Understand a monologue to match reasons for going public to specific companies
- o Take notes on examples and gather share prices from an expert's talk

### READING

- o Extract key points from articles and use authentic texts as an example of how to use idioms naturally and appropriately in writing and speech
- o Categorise advantages and disadvantages based on reading of a set of statements

### VOCABULARY & ACCURACY

- o Combine prepositions with their partners to improve all-round communication
- o Distinguish between terms with similar meanings and confusing words
- o Remember and use idioms and/ or sayings related to money are explored, predict their meanings and express agreement or disagreement with them
- o Make predictions about success using future forms
- o Emphasise ideas by moving parts of sentences around

### WRITING

- o Respond to a business plan in a formal letter/ e-mail
- o Emphasise ideas and modulate tone of written communications to show good or bad news
- o Communicate a decision reached in the format of a press release