



Award in English for Tourism Trends

★ **MQF/EQF Level 5**

★ **Course Dates (full-time):**
27th May – 07th June 2024

★ **Course Dates (part-time):**
22nd July – 16th August 2024

Our Mission & Values

EXCELLENCE

Excellence is the hallmark of all Ascencia Malta's educational programmes. Our programmes are homegrown, officially accredited by the Malta Further and Higher Education Authority, and designed to put our learners at the centre of their learning. We recruit from among the most talented professionals on the island to give our learners the benefit of first-hand industry experience combined with leading-edge pedagogies.

ACCESSIBILITY

We strive to ensure that Ascencia Malta is an open to youths from all walks of life who might aspire to take their academic or professional careers to the next level. We prioritise dedication and ambition far above background or origins, as we believe these qualities drive personal growth and shape the leaders of the future.

LEARNER-CENTREDNESS

To ensure that the ambitions of each individual are not only recognised but celebrated, we are proud to afford our learners individual attention in the classroom. Here, they will find training courses founded on participatory pedagogies and based on the value of concrete examples, real-world engagement, and constant exchange between learners and practitioners. Outside the classroom, we follow learners' progress closely and they know that our doors are open at any time for them to come and present their dream projects or to seek our practical advice.

Why Malta as a Study Destination

1. **Cultural Immersion** in a vibrant Mediterranean context
2. **Proficiency in the English language**, one of Malta's two native languages
3. **Globally Recognised Quality Education** with unbeatable affordability
4. **Travel and Leisure**, an ideal staycation and a base for exploring the rest of Europe
5. **International Networking** inside a truly global community of students, professionals, and entrepreneurs
6. **Business-Friendly Environment** in a country that actively promotes innovation, entrepreneurship, and emerging industries
7. **Career Prospects** thanks to employers who value versatility and agility
8. **Personal Growth**, self-discovery and independence as the side-effects of the study-abroad experience

AWARD TITLE	STUDY-UNITS COVERED	NUMBER OF ECTS	TOTAL DURATION OF AWARD	TOTAL HOURS OF LESSONS	TOTAL HOURS OF TUTORIALS/ WORKSHOPS	TOTAL SELF-STUDY HOURS
Award in English for Tourism Trends	<ul style="list-style-type: none"> • Tourism Trends, Naturally • The New Tourism 	2 ECTS	2 weeks (full-time, consecutive) OR 4 weeks (part-time, consecutive)	34 Hours	2 Hours	5 Hours

Description

Discover the principles of ecotourism and explore sustainable travel through this unique, up-to-the-minute Award. Activate your prior knowledge, reinforce vocabulary through interactive activities, and express opinions via personality quizzes. Engage in group work to design your own dream ecotourism destinations. Respond to client inquiries in a bid to sharpen your polite writing skills for real-world readiness. Simultaneously, stay on the pulse of emerging global tourist destinations. List, cover and debate the appeal of sports tourism and dive into the detail of conference tourism among several other types, thereby practising pitching an unconventional tour and resolving inevitable event hosting challenges.

What will I be able to do after this Award?

SPEAKING

- Confidently discuss ecotourism, engage professionally in workplace conversations and use tactful phrases to express personal opinions.
- Design and describe a dream ecotourism destination, presenting it and receiving peer feedback for language practice.
- Engage in a debate about factors impacting shifts in traveller preferences for emerging destinations, practising language functions like expressing agreement, providing evidence, and summarising.

LISTENING

- Listen to a TV weather forecast, anticipate words, and provide a short oral response for a chosen ecotourism location.
- Listen to a dialogue including a tour of a conference suite for specific information, preparing another guided tour based on the model.

READING

- Read an extended definition of ecotourism and its principles, making deductions from the information.
- Discover new trends in tourism and emerging tourist destinations globally, speculating about the factors influencing changing traveller preferences.

VOCABULARY & ACCURACY

- Research material for a sports tourism quiz, incorporating questions about famous stadiums and cultural aspects.
- Practice conversational functions like expressing opinions, reservations, and speculation through personality quizzes and image-based discussions.

WRITING

- Reply to a customer inquiry about ecotourism holidays, incorporating helpful expressions and providing information on weather, activities, accommodation, and ecotourism principles.
- Write a reply to an email from head office describing five new travel destinations, using specific phrases to improve structure and formality.
- Prepare a voiceover script for videos of miscellaneous places in the world, incorporating structures of opinion sharing and persuasion.